

# **Healthcare 4.0 digital technologies impact on quality of care: A systematic literature review**

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## **Abstract**

The healthcare industry is transforming into Healthcare 4.0 (H4.0), an era characterized by smart and connected healthcare systems. This study presents a conceptual framework that classifies H4.0 digital technologies into information and communication technology bundles within the healthcare value chain. It also identifies barriers and evaluates digital technologies' impact on quality measures through a systematic literature review and meta-analysis approach following the PRISMA protocol. The analysis reveals that digital technologies in the healthcare sector traditionally consist of sensing-communication and processing-actuation technologies. The findings highlight the significant influence of H4.0 digital technologies on three quality measures: patient safety, patient experience/satisfaction, and clinical effectiveness. While these technologies offer potential benefits, they pose challenges for patients and clinicians, including intellectual property and significance concerns, especially in North America. The proposed framework addresses these issues and enables stakeholders to prioritize, review, and analyze H4.0 digital technologies to enhance patient safety, experience, and clinical effectiveness. This research contributes to the existing literature by being the first comprehensive analysis of the impact of H4.0 technologies on the quality of care. The framework provided in this study offers valuable guidance for stakeholders in selecting appropriate technologies to improve patient outcomes and support the healthcare value chain.

**Keywords:** Industry 4.0; healthcare 4.0; digital health; quality measures; quality; clinical effectiveness

## **Introduction**

The Fourth Industrial Revolution, also known as Industry 4.0 (I4.0), refers to the trend towards automation and data exchange in industry, supported by modern digital technologies such as the Internet of Things (IoT), Robotic Process Automation (RPA), augmented reality (AR), fog computing, artificial intelligence (AI), and blockchain technology (Tortorella et al., 2020; Jamkhaneh et al., 2022). I4.0 has transformed several industries into a new paradigm—smart, cyberized, and sustainable, and produced substantial improvements in quality and satisfaction (Sakr & Elgammal, 2016). I4.0 has also revolutionized all sectors, including healthcare, moving it away from the traditional “one-size-fits-all” healthcare management approach towards real-time personalized monitoring and therapeutic care (Ramori et al., 2021). Such revolutionary changes brought about a significant impact on healthcare (Hundal et al., 2021). Healthcare delivery started to embrace these technological innovations and reached a new era of change, referred to as Healthcare 4.0 or H4.0 (Thuemmler & Bai, 2017). Healthcare continuously introduces various diagnoses and treatment options and generates and reports extensive data. The data collection requires installing considerable wired and wireless equipment, sensors, and devices in hospitals, clinics, homes, pharmacies, and many other care environments (Antony et al., 2022).

H4.0 can improve the ability to diagnose accurately, enhance healthcare delivery for patients, and empower patients to have more control over and make better-informed decisions about their health (Arden et al., 2021). The concept also offers numerous opportunities to facilitate prevention, early diagnosis of life-threatening diseases, and managing chronic conditions outside traditional healthcare settings (Awad et al., 2021). The recent COVID-19 pandemic has also highlighted the critical importance of digital technologies in healthcare (Kumar & Pumera, 2021; Marbough et al., 2020), with many people relying on the Internet and digital devices for access to medical services, diagnosis, and treatments.

Healthcare systems gradually recognize that adopting H4.0 technologies can streamline the patient pathway, from identifying symptoms to treatment and long-term support (Jamkhaneh et al., 2022). This paradigm shift has the potential to widen access to healthcare provision, reduce costs, and provide services tailored to individual needs (Al Muammar et al., 2017). These technologies allow medical care to percolate in traditional clinical settings, homes, workplaces, and travel locations. In this manner, participatory medicine lessens the burden on

physical healthcare establishments while providing patients care that integrates with their daily lives. These technologies can empower patients to self-advocate, gain control over their care, and make better-informed decisions about their health (Awad et al., 2021).

These technological developments have generated numerous opportunities to improve the quality of care and offer a chance to move beyond the traditional scope of healthcare engineering, such as process improvement and technology implementation. However, using these technologies to improve quality measures is complex, with challenges as several barriers hinder their full effective implementation (Ramori et al., 2021). There are many systematic reviews articles available to date that discuss the application of I4.0 technologies in the healthcare sector or systematic literature review (SLR) on H4.0 (Narkhede et al., 2020; Vassolo et al., 2021; Sisodia & Jindal, 2021; Alloghani et al., 2022; Sibanda et al., 2022; Ahsan & Siddique, 2022a; Jose et al., 2022; Sood et al., 2022). Few systematic literature reviews exist that relate to the impact of I4.0 applications on the healthcare sector (Mustapha et al., 2021; Sony et al., 2022; Mwanza et al., 2023). There is a lack of SLR studies focusing on H4.0 on quality measures, or no studies currently exist concerning H4.0 and quality measures relationship. Hence, there is a need for conducting a thorough review of the literature in the field of H.40 to identify its impact on quality care in a healthcare setting to guide stakeholders and propose future research directions.

Quality in healthcare is one of the most frequently quoted health policy principles, which is currently high on policymakers' agendas. Measuring the quality of care is essential for various stakeholders within healthcare systems as it builds the basis for numerous quality assurance and improvement strategies (Busse et al., 2019). Quality performance measures are the instruments that assist in measuring/quantifying healthcare processes, results, patient perceptions, systems, and organizational structure related to the ability to offer high-quality healthcare and facilitate achieving quality goals in the healthcare sector (CMS, 2022; Ramori et al., 2021). According to the World Health Organization (WHO), clinical effectiveness, patient safety, and patient-centeredness/experience/satisfaction have become universally accepted core care quality measures (WHO, 2018; National Health Services, 2011). However, other measures exist for quality other than those mentioned previously; these include attributes such as appropriateness, timeliness, efficiency, access, and equity (Ferreira et al., 2020). This research aims to identify different bundles of digitalized information and communication technologies used in the healthcare value chain and discuss the impacts of H4.0 on key quality

measures and its opportunities and challenges. Locating, retrieving, and reading the literature is time-consuming for academicians (Thomas, 2018). Therefore, to achieve the aims of the present study and provide healthcare providers and academics with valuable insights into the impact of H4.0 technologies on quality measures, this research undertook a comprehensive review of the existing literature. Hence, this paper conducted an SLR to locate relevant existing studies based on prior formulated research questions to evaluate and synthesize their contributions. Therefore, this study attempts to answer the following research questions through a comprehensive SLR:

- Q1. What are the different bundles of digitalized information and communication technologies used in the healthcare value chain?
- Q2. What are the barriers to H4.0 digital technologies and their implementation challenges?
- Q3. How do H4.0 digital technologies impact quality measures such as patient safety, patient experience/satisfaction, and clinical effectiveness?

The rest of this article is structured as follows. Section 2 presents the methodology, including the review process and selection of relevant studies. Section 3 presents the results by discussing the descriptive analysis of studies and the analysis of findings. Section 4 discusses the paper's conclusions and generates insights for practitioners and managers on implementing H4.0 digital technologies to improve patient safety, experience, and clinical effectiveness. Finally, section 5 presents the study's limitations and opportunities for future research.

## **Theoretical background**

### *Existing literature review studies on H4.0*

Before starting a literature review, it is vital to examine the current literature reviews in the area to gain an overview of existing H4.0 articles and to guarantee the absence of literature reviews focusing on H4.0 technologies' impact on care quality. Table 1 shows the objectives of prior H4.0 literature review studies that differ from the objectives of the present study.

Mwanza et al. (2023) reviewed the impact of I4.0 on the healthcare systems of low- and middle-income countries. The analysis reveals a significant bias toward mobile health and telemedicine technology adoption, with notable research gaps in the usage of additive manufacturing, augmented reality, simulation, and digital twin technologies. Jose et al. (2022) examined the previous research on the competency criteria for implementing H4.0 technology.

The findings indicate that the literature frequently discusses the competencies required for implementing H4.0 in non-clinical deployments of I4.0 applications. Sood et al. (2022) presented a scientometric study of the literature on using artificial intelligence and I4.0 in the healthcare industry in the context of COVID-19. The findings reveal that China has created the most research outputs, even though India is the most collaborative country in this subject. Ahsan and Siddique (2022a) examined the influence of I4.0 on healthcare systems.

The outcomes observed that healthcare and I4.0 merged and matured together during COVID-19, addressing concerns such as data security, resource allocation, and data openness. Sony et al. (2022) investigated the effect of medical cyber-physical systems (MCPS) on the quality of healthcare service delivery. The results reveal that MCPS positively impacts all healthcare service delivery dimensions. Sibanda et al. (2022) examined the current implementation status of I4.0 technology in maternity healthcare. Findings show that most of the research focuses on providing solutions for low- to medium-income countries and focuses more on four technologies: the Internet of Things, cloud computing, big data analytics, and Artificial intelligence. Alloghani et al. (2022) reviewed studies that deal with theoretical or analytical research for data mining applications in the healthcare environment. Vassolo et al. (2021) examined past research on evaluating H4.0 technologies in hospitals and identified the most frequent investment methodologies employed. This study found that the most popular investment techniques center on a single technology, cost analysis, and single decision-maker engagement, which outnumber H4.0 technology value considerations, bundle analysis, and multiple decision-maker involvement. Mustapha et al. (2021) reviewed the impact of I4.0 on the healthcare environment. The study's findings suggest that I4.0 is improving healthcare standards. Sisodia and Jindal (2021) reviewed the literature on I4.0 design principles applied in the health sector. The findings highlight the criteria employed in the fundamental research directions and any current gaps in this field. Narkhede et al. (2020) reviewed the literature on cloud computing applications in the healthcare sector. We identified twelve significant difficulties for retail sectors that operated as operational bottlenecks and proposed using I4.0 technology to address them.

Table 1 shows the existing SLR on the application of I4.0 technologies in the healthcare sector. Only a few SLRs exist that examine the impact of I4.0 applications on the healthcare sector (Mustapha et al., 2021; Sony et al., 2022; Mwanza et al., 2023). Further, no SLR studies focused on H4.0 technologies' impact on quality measures. Thus, this study fills the gap and



patient safety, patient experience/satisfaction, and clinical effectiveness. According to the WHO (2018), these measures are the key and core dimensions of quality of care.

Database selection and keyword identification are critical to a comprehensive and unbiased review (Caiado et al., 2020). This study selected the following databases: Scopus, Web of Science (WoS), and PubMed. The study considered these three databases due to their comprehensive coverage of peer-reviewed journal articles, review papers, books, conference proceedings, and short surveys. Further, the databases contain different subject areas, including medicine, biochemistry, scientific, social science, engineering, healthcare, economics, science, biology, management, and accounting, among other areas (Zulfiquar et al., 2017; Vassolo et al., 2021; Mwanza et al., 2023). However, these databases captured all the relevant scientific articles sufficient to perform an SLR (Ahsan & Siddique, 2022a; Mwanza et al., 2023). Many researchers and practitioners rely only on Scopus and Web of Science databases for extracting the articles and conduct the SLR (Ahsan & Siddique, 2022b; Ahsan & Siddique, 2022c; Mustapha et al., 2021).

Further, the research limited the search to keywords using the two axes of digital health technologies and quality measures. The following keywords were applied to search the literature: Industry 4.0, hospital 4.0, healthcare 4.0, digital health, patient safety, medical risk, adverse event, medical error, patient experience, patient satisfaction, quality of care, clinical effectiveness, clinical care, and effective care. The keyword search used the Boolean expressions “AND” and “OR”.

### *Conducting the Review*

The review team applied the search strings in the three selected databases in the second stage. This initial search resulted in 534 related articles. Then, the search results were screened and examined for their fit with the targeted study objectives, focusing on the title, abstract, and keywords. Literature screening is one of the rigorous processes to refine the extracted articles from the selected databases. The review team used the inclusion and exclusion criteria to refine the articles found during the initial search. This article followed the guidelines and strategy for inclusion and inclusion criteria similar to other SLR articles published in high-ranking journals in the healthcare field (Vassolo et al., 2021; Ahsan & Siddique, 2022a; Mwanza et al., 2023). Considering the inclusion criteria, the review team selected only articles in the selected databases, academic journals, original research articles focusing on patient safety,









information are acquired, they should be transmitted. Information availability allows real-time and remote monitoring of processes, patients, materials, and equipment.

Remote patient technology can facilitate information monitoring. Blockchain creates an efficient, safe, and transparent platform to communicate data across global healthcare (Hasselgren et al., 2021). It can also help save money, time, resources, and support in healthcare development. IoT enables the interconnection between people, materials, and equipment, favoring the agile exchange of information in the hospital. Due to such enhanced interconnection, there is a constant generation of large amounts of diversified data, which establishes the need for proper storing and organizing/synthesizing data into useful information. Cloud computing and AI provide the means for that, contributing to a successful hospital communication process.

Furthermore, secure messaging allows doctors and nurses to interact and collaborate in real time with essential care team members through their mobile devices via a secure network (Mishra et al., 2019). Secure messaging improves clinical workflows and protects patient privacy, increasing the company's overall care and safety. Finally, healthcare organizations utilize the mHealth app to gather health data, deliver public healthcare information, remotely monitor patients, make medical diagnoses, access health records, and aid in disease prevention and management (Vaghefi & Tulu, 2019).

The second bundle included technologies that may change or process data and move or control a system, mechanism, or software based on such information (Tortorella et al., 2020a; Teng et al., 2020). These technologies include machine/deep learning, augmented reality/simulation, virtual reality, and fog computing. The second bundle is processing–actuation. In healthcare, machine learning can create better diagnostic tools for analyzing medical pictures (Ahmad et al., 2018). A machine learning algorithm, for example, may be used in medical imaging (such as X-rays or MRI scans) to seek patterns that suggest a specific condition using pattern recognition.

Similarly, Augmented Reality can simplify various clinical practices, including accurate vein visualization, operating room preparation, medical training, dental practice, real-time access to patient data, 3D medical imaging, and precise symptom detection (Fingent, 2023). VR simulations assist doctors in better understanding what their patients are experiencing. Finally,





access to information, communication, and continuous support (Holden et al., 2020). Thus, this bundle proved very useful in enabling the care team to remotely assign personalized care plans and monitor distance patients' health status.

The second bundle had the most significant impact on patient safety and clinical effectiveness, whereas minimal impact on patient satisfaction. The research noted little influence on patient satisfaction measures after adopting H4.0 technologies of the second bundle based on the inference summarized in Table 5. The present study findings are similar to those of Damery et al. (2021) and Jongsma et al. (2020), in which the patients said they did not see a significant improvement in the quality of care and preferred conventional care delivery. Therefore, while technologies such as remote patient monitoring (RPM) can save time/money for patients and reduce the chances of getting an infection in a health facility, they can also make patients unsatisfied with the care quality as the engagement can be poor (Hamad et al., 2021). However, the finding suggests that their barriers explain the little impact on patient satisfaction with these technologies. As shown in Table 4, H4.0 technologies bring about several technical and social challenges for patients. For instance, most of the authors reported several technical challenges such as “lack of usability, quality of image, internet coverage, lack of system interoperability, internet and system failures, device malfunctions, scalability” (Tortorella et al., 2020b; Kelley et al., 2020; Hasselgren et al., 2021; Mishara et al., 2019).

Similarly, several studies highlight social barriers such as digital illiteracy, poor engagement with technology, preference for in-person attendance, smartphone ownership, and dislike of remote follow-up (Budhwani et al., 2021; Damery et al., 2021; Meyer, 2020). These barriers affect H4.0 technologies implementation in healthcare organizations (Budhwani et al., 2021; Mishara et al., 2019; Kumari et al., 2018). Although, the H4.0 technology interaction with H4.0 barriers is relevant for improving H4.0 implementation. Hence, it is vital to concurrently consider H4.0 technologies and barriers to understand their impact on hospitals. Therefore, removing these barriers can help implement H4.0 technologies in the healthcare sector. Therefore, healthcare managers should focus on these barriers before implementing H4.0 in hospitals or anywhere within the healthcare environment.

Thus, this research provides a conceptual framework for classifying H4.0 digital technologies and examines their impact on quality measures. By addressing barriers and offering valuable

insights, this study contributes to the understanding and adoption of H4.0 technologies to improve patient safety, experience, and clinical effectiveness in the healthcare industry.

### *Implications*

The consensus is that quality health services worldwide should be effective, safe, and people-centered. In addition, health services must be timely, equitable, integrated, and efficient to realize the benefits of quality healthcare. Digital technologies play an essential role in recording and transmitting patient data. This study sought to classify H4.0 digital technologies affecting healthcare quality by grouping them under two bundles. This study also provides a framework for selecting emerging H4.0 technologies. The framework provides a structure for adopting and selecting digital technologies in healthcare facilities to meet quality standards while understanding their challenges. There are significant managerial implications associated with the results. First, the findings of this study will provide information about digitalized information and communication technologies used in the healthcare sector, which will help managers understand the existing technologies and their importance. Second, the outcomes provide explicit knowledge about the barriers and challenges of H4.0 technologies adoption in the healthcare environment, which motivates organizations for digital transformation and guides managers to grasp the challenges. Third, it will give the idea to healthcare managers understand the real impact of H4.0 technologies on quality measures. These findings will help managers to choose the right H4.0 technologies for implementation in their organization based on the problem or issue facing them. With the outcome of the present study, organizational managers can choose the right technology and save a lot of time and resources from the complicated selection process. The selection of the right H4.0 technology to solve the real industrial problem is challenging as this technology is nascent and unfamiliar to people. Therefore, the present study's findings work as a solution approach or roadmap for healthcare managers to select the right technology. This roadmap will help prepare healthcare organizations to embrace digital transformation and motivate academicians to develop a structured roadmap for H4.0 adoption. Further, the findings support the need to create a systematic framework for H4.0 technologies, and parallel, it opens a new path for researchers to work on it and fulfill the gap.

### **Conclusions, Limitations, and Future Research**

The extensive integration of new digital technologies into healthcare organizations is associated with new opportunities and applications that lead to better patient safety, patient



satisfaction, and clinical effectiveness. Hospitals' interactions with patients and stakeholders also benefit from the envisioned quality measures improvements. Nevertheless, the implications of H4.0 adoption still need to be better investigated. This study aimed to provide a conceptual framework for classifying H4.0 digital technologies influencing healthcare quality measures. Findings showed that H4.0 technologies could greatly influence quality metrics and bring several challenges to patients and clinicians. Also, the proposed framework can assist stakeholders in selecting H4.0 digital technologies to prioritize, review, and analyze appropriate technologies to improve and support patient safety, experience, and clinical effectiveness.

This study has some limitations that fall into four main categories. The first limitation is that this study sought to analyze the diversity of H4.0 in the literature published in the healthcare sector. However, this study only captured articles that discussed diverse H4.0 technologies focused on patients (customers) rather than providers (hospitals). The second limitation is that this study attempted to identify the impact of H4.0 technologies on healthcare quality measures. The present review analyzed the impact only on patient safety, patient experience/satisfaction, and clinical effectiveness. Additional literature analysis could investigate other quality measures (e.g., equity, efficiency, timeliness). The third limitation is that studies on H4.0 implementation primarily focus on the early stages, reporting isolated applications in specific departments or processes. This limitation suggests that the extension of H4.0 implementation and its maturity level may vary significantly across hospitals, influencing perceptions of the subject.

Moreover, the fourth limitation is that the current review only discussed examining sample articles using descriptive analysis. Studies could also examine the literature using categorical analysis. Therefore, future research should focus on empirical studies through survey and interview data collection instruments for further detailed analysis of the provided framework.

Further research in this field can examine healthcare services' various technical, social, economic, and even environmental factors and their value chain to provide a sustainable framework for selecting digital technologies. Future studies can also examine and analyze the proposed framework in the particular services of specialized hospitals and compare it with the findings of this study conducted in general and teaching hospitals. Using new technologies in complex healthcare systems may cause unwanted changes that future studies should evaluate.

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